Summer is here and that means it’s the season for fireworks, bonfires, and backyard barbecues. Combined with the scorching Texas heat, all these things can add up to be a recipe for disaster.

Expanding community awareness and educating constituents on fire prevention methods is an important undertaking. Social and traditional media are powerful tools in information distribution. Hands-on teaching is just as powerful, as it tends to leave a more lasting impression on adults and children alike. Sharing information with the public is a common and necessary part of summer fire prevention, but it never hurts to expand your department’s public education toolbox. Check out the links below to get your hands on some great public education videos.

Additional Resources:
- USFA - Fire Prevention and Public Education
- Texas A&M Forest Service
- NFPA Public Education resources

This DVD was developed for community awareness and is meant to realistically and honestly teach the reality of burn injuries. Survivors tell their stories and medical practitioners discuss burn injuries and treatment. This program is appropriate for high school and adult audiences, but should not be presented without a representative of the fire service in attendance. The second part of the program is aimed at juvenile firesetters. Age 7 to 9 should view with a parent or guardian and age 10 and older should view with a counselor or other interventionist. (2007)

**THE GREAT ESCAPE CHALLENGE**
AV07-2120 Length: 17:00 Format: DVD Author: NFPA
This DVD program presents lifesaving information in a game show format that is suitable for the whole family. It covers the importance of smoke alarms and demonstrates fire escape procedures in two types of residential environments. It emphasizes the importance of practicing the escape plan and having a set meeting place for family members. A presenters guide accompanies the DVD. (2002)